

MEDIAKIM

MINDSET & DISCIPLINE

Set Your House in Order: The Founder's Daily Operating System

You cannot fix the market until you have fixed your own week. A short, practical operating system for founders — built on order, focus and small daily wins.

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Most founders do not have a strategy problem. They have a chaos problem. Too many tabs, too many half-finished things, a week that happens to them instead of one they run. The fix is not a new app — it is a simple operating system you repeat until it is boring.

> **“Set your house in perfect order before you criticise the world.”**
>
> **— Jordan Peterson, 12 Rules for Life (paraphrased)**

Peterson's idea scales straight into business: get your own domain in order first. Your calendar, your numbers, your follow-ups, your inbox. Order is not glamorous, but it is the ground everything else stands on. From order, you can actually aim.

Start with your vital 20%

Brian Tracy built much of his work on the Pareto principle: a small share of what you do produces most of what you get.

> FIGURE
>
> Roughly 20% of your activity drives about 80% of your results. Protect that 20% ruthlessly.

Each morning, before the noise, ask one question: which of today's tasks, if I only did that, would make the day a win? That is your 20%. Everything else is negotiable.

Then eat the frog

Tracy's most famous instruction is to eat that frog: do your single most important — and usually most uncomfortable — task first, before the day fills up with other people's priorities. Done early, it sets the tone. Pushed late, it quietly poisons the whole day.

Write it down — that is the whole trick

~3%

of people keep clear written goals — and they out-achieve the rest by a wide margin.

SOURCE: BRIAN TRACY, GOALS!

You do not need a complicated system. Decide what you want, write it down, give it a deadline, and do one thing toward it every single day. Clarity plus daily action beats talent that drifts.

FOR THE FOUNDER WHO FEELS BEHIND

You are allowed to start small. Dave Ramsey's debt snowball works because small, early wins build the momentum to win the big ones. The same is true of building anything. Pick one frog. Eat it today. Repeat tomorrow. That is how houses — and businesses — get built.

Sources

- Jordan Peterson, 12 Rules for Life (Rule 6 — set your house in order).
- Brian Tracy, Eat That Frog! and Goals! (80/20, frog, written goals).
- Dave Ramsey — the debt snowball and the psychology of small wins.

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